Sealed Operational Wastage Leading to Improved Resource Utilization

A Case Study of Logistics Optimization

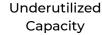
At a glance

Logistics optimization helped a client to improve capacity and resource utilization by 25%

CHALLENGES









Resource intensive operation mgmt



Issues for customer delivery

Key metrics



25%

Increase in Resources
Utilization



6+

Hours Saved Daily



98%

1st Attempt Delivery Rates

SOLUTIONS



Multidimensional Optimization



Partner/Org Mgmt with real-time insight



Rider Mobility app

BENEFITS



1

25% Increase for Resources Utilization

Multidimensional optimization engine achieved 25% increase in fleet & rider utilization and 20% reduction in travel time, improving bottomline and growth opportunity

2

Seamless OPS mgmt saving 6+ hours daily

Seamless experience with real-time visibility for internal and external stakeholder eliminating manual follow up for status update saving more than 6 hours per day



Increased 1st Attempt Delivery Rates to 98%

Exception management enabled mobility with agile framework, intuitive UI for rider, quick information about trip, order, ETA, order items, instructions, EPOD, COD and real-time customer notifications. All features helped achieve near zero error rate and increased 1st attempt delivery rates by 98%



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