

From Logistics Drudgery to Logistics Excellence

A Case Study of Logistics Automation

At a glance

Logistics Automation helped a client to drastically cut down planning time from several hours to a few minutes and save close to 20% on delivery costs.

Key metrics



95%

reduction in planning time



20%

lower cost of operations



0

errors and an increased 1st attempt delivery rate

CHALLENGES



D2C organic agri product retailer was using a logistics aggregator platform to schedule deliveries. Unaware of the work required to plan logistics, they setup a manual process that was time consuming, expensive, error prone and not scalable.

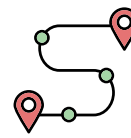
SOLUTIONS



Logibee re-engineered their manual process with automation capabilities to reduce planning time, optimize routes to save costs and provide a single click interface integrated with the aggregator platform



Location Intelligence



Route Optimization



Logistics Automation

BENEFITS



1

Drastic Reduction in Planning Time

Planning time reduced from a minimum of 180 minutes per 100 orders to 2.5 minutes per 100 orders. This is **close to 95% reduction** in time consumed.

2

Fully Optimized Routes

Fully automated process to generate optimized routes for each Dunzo trip. Single click scheduling process. Both lead to **reduction of costs by at least 20%**

3

Error Free Handling

Automation has also helped to create **close to zero errors** has increased first attempt delivery rates and built trust and confidence in customer base.



LOGIBEE

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